



2012 Associate Member Statement
And Directory Information Update

Company Name: _____
Primary Name: _____
Physical Address: _____
Mailing Address: _____
Business Telephone: _____
Fax Number: _____
Mobile Number: _____
Email: _____
Web Site: _____

If you would like other personnel to be on the mailing list please fill out form below.
PLEASE COPY SHOULD YOU NEED MORE FORMS

***Company Name:** _____
***Authorized Name:** _____
***Physical Address:** _____
***Mailing Address:** _____
***Business Telephone:** _____ **Fax Number:** _____
***Email:** _____ **Mobile Telephone:** _____

2012 Louisiana Associate Member Dues: **\$330.00**

LPGA Newsletter Advertising Contract: (Optional) Contact Name (PLEASE PRINT): _____

BUY FIRST TIME AD RENEW AD / NO CHANGES RENEW AD WITH CHANGES:

Size and Placement (Please Check Prices on back sheet.):

Full Page (inside or back) Full Page Random Half Page
 1/4 Page Business Card Insert

Number of Issues (CIRCLE ONE): 1 2 3 4 Price Per Edition: _____ **Total Price:** _____

Advertiser's Signature: _____ Sales Representative Signature: _____ Date: _____

Please read the back page for more information on the following:

Louisiana Propane Gas Associate Dues _____
 LPGA Newsletters (Advertisement total from above) _____

Total DUE: _____

Mail checks to:
LPGA
PO Box 14204
Baton Rouge, LA 70898

Thank You

Louisiana Propane Gas Association Member Benefits

- **Safety Programs** - LPGA members may take advantage of propane safety training offered through the LPGA.
- **Louisiana Propane E-Newsletter** – Members receive LPGA’s monthly email newsletter, which includes information on safety, legislation, upcoming events and other pertinent information to the propane industry.
- **Advertising Discount** - LPGA members receive a discount over non-members on advertising in the LPGA newsletter. Advertising in the LPGA newsletter is an efficient and effective way to get your message to those in the Louisiana propane industry!
- **Scholarship** - Every year, the LPGA awards a \$1,000 scholarship to a child of an employee, spouse of an employee, employer, owner or officer who is currently working in the propane industry and have been employed for no less than one year, and whose company is a member in good standing with the Louisiana Propane Gas Association. The scholarship is awarded to a graduating high school senior planning to enroll in college or a student currently enrolled in an undergraduate or graduate program. The scholarship funds are to be used towards tuition, books, or room and board expenses.
- **Propane Lobbying** - The LPGA is dedicated to achieving a favorable regulatory climate for the propane industry. The support of LPGA members helps make things like this happen:

Recent:

- (1) As recent as two years ago, the LPGA took the lead in proposing a reduction of the assessment charged to all propane dealers in the state. After extensive research, it was determined that, due to the increased price of gas, the current fees would far exceed the needs of the commission. The LPGA proposed a plan that would have reduced the fees by 15%. After extensive negotiations, the commission finally agreed to a 7.5% reduction which EVERY propane dealer in the state now enjoys.
- (2) During the 2008 2nd Extraordinary Session, the LA legislature amended the law allowing for the removal of state sales taxes from the sale of propane to now include ALL persons not be limited to consumer / residential use only.

Previous:

- (3) During the 1997 Regular Session, the LA legislature passed a law allowing propane dealers to serve on the Louisiana LP Gas Commission. This ensures that those most affected by the regulatory authority retain control over its decisions. Unnecessary emergency fee increases, like the one attempted by Mike Manuel in 1996, should be a thing of the past. *Savings: Approximately \$200/year*
- (4) During the 1998 Special Session, the LA legislature passed a law creating the LP Gas Commission Rainy Day Fund. This fund allows fees not spent during a given fiscal year to be rolled over into a “Rainy Day Fund” out of which the commission can make up future budget deficits without having to increase permit fees. Having this fiscal buffer will allow the commission to lower permit fees for all permit holders paying on a percentage basis by as much as 30 percent over the next few years. A fee reduction of 10 percent was instituted by the commission on January 1, 1999, based on savings that will be generated through this Rainy Day Fund. *Savings: Approximately \$200/year*
- (5) During the 1999 Regular Session, the LA legislature passed a law exempting propane from the Department of Environmental Quality’s Chemical Accident Prevention Program (a.k.a. Risk Management Program). Propane is now the only previously included substance to be exempted from the CAAP. This change will save the industry as a whole approximately \$175,000 per year. *Savings: \$400/bulk facility*
- (6) During the 1999 Regular Session, the LA legislature passed a law requiring that fees collected in excess of the Rainy Day Fund cap of \$250,000, up to a limit of \$50,000 per year, be placed into the Market Development Fund. This creates a new investment for the industry in the future of the propane market, adding an average of \$25,000 a year to the Market Development Fund. *Investment: Approximately \$400/year*

Total Investment & Savings: Approximately \$1200/year

Louisiana Propane Gas Association Advertising Information

ADVERTISE TODAY!!!

(All prices are net amounts)

Size and Placement:

Prices (member/nonmember):

Full Page (inside or back)	\$400 / \$600
Full Page Random	\$350 / \$550
Half Page	\$185 / \$300
Quarter Page	\$130 / \$200
Business Card	\$100 / \$150
Insert	\$300 / \$600

We ask that you submit your advertisements in digital format. The ads may be submitted to us either on disk or email. If a one-year contract is signed, ad design is available at no extra charge, provided that logos and images are made available by the advertiser. Inserts must be printed and provided by the advertiser.

Cover spot requests will be honored on a first-come, first-serve basis after previous advertisers for those spots have been given notice and sufficient time to respond.

Number of Issues: 4

2012 Deadlines

1st quarter: Feb 1st

2nd quarter: May 1st

3rd quarter: Aug 1st

4th quarter: Nov 1st

If a one-year contract is signed, the LPGA will design or re-design your ad for this year at no extra charge. The advertiser may have its logo placed on the LPGA web site's homepage for an additional \$100. The logo can be linked to the advertiser's web site. Please note that we will need you to provide images and logos.